

Address Service Requested



Arts and Crafts Show Application

**Saturday and Sunday
October 3rd & 4th, 2020
9am—4pm & 9am—3pm
Vilas County Fairgrounds**



**Eagle River Area Chamber of
Commerce & Visitors Center
201 N Railroad St.
P.O. Box 1917
Eagle River, WI 54521-1917**



A Welcoming Invitation
To Exhibit At
Cranberry Fest— Eagle River, WI

Dear Crafters and Artists,

It is our pleasure to extend to you an invitation to participate in Cranberry Fest in Eagle River, WI. Our event was created 41 years ago to celebrate the harvest of Wisconsin's State Fruit—the Cranberry.

We are emphasizing the importance of maintaining our high standards for exhibitors. Cranberry Fest prides itself on being able to showcase crafters and artists who provide **high quality items that are their own works of art.** Please note we require all work to be your own original handcrafted or original art item—**Hand Made Items by the Seller ONLY.** This is a juried show and all work exhibited at the show is expected to be equivalent to the quality depicted in your application photos.

Please leave ALL buy/sell items at home!

Again, we welcome and look forward to your application to the 41st Annual Cranberry Fest.

On behalf of the 41st Annual Cranberry Fest Exhibitors Committee,

Kim Emerson — Executive Director



Fees—2 Day Event:

- \$300 10' x 10' inside craft tent**
- \$300 10' x 10' inside craft barn**
- \$300 10' x 10' inside exhibit building**
- \$250 10' x 10' outside space/fairgrounds**
- \$ 50 Electricity**
- \$ 50 Early Set up Friday 8am-11am**

Electricity will be available in the craft barn, fairgrounds exhibit building, craft tent and a few outside locations along the craft tent and exhibit building. If possible, we will make this service available. If impossible, we will return your \$50 check for electricity.

Entry Procedure:

In order for your work to be considered for exhibition you must submit the following:

- The completed and signed enclosed Application Form and Seller's Permit Form (Sides 1 & 2 of the application form)**
- Proof of valid General Liability Insurance must be received in our office by September 1, 2020.**
- Your check(s)/money order(s) - (made payable to the Eagle River Area Chamber of Commerce) or credit card number, which will be returned if your work is not selected.**
- 5 color photographs for jurying. One photo must be of your booth display, one must show you working on your product and 3 that represent the product you will be selling. We will return photos to you. Photos can be emailed to: events@eagleriver.org**

Cranberry Fest Arts and Crafts Show Information

Event Dates & Times

Event Date: (Rain or Shine)

Saturday, October 3, 2020	9:00am—4:00pm
Sunday, October 4, 2020	9:00am—3:00pm

Event Set Up:

Friday, October 2, 2020	12:00pm—7:00pm
Saturday, October 3, 2020	6:00am—8:00am

- **All vendors must check in at the vendor check in.** Early set up will be available on Friday for an additional fee of \$50. Early set up time will be 8am-11am. All set up on Friday ends at 7pm. Your booth must be set up by 8:00 am on Saturday. **If you set up in the wrong space you will have to tear down and move to your assigned spot. Absolutely no driving will be allowed on grass without permission. Be prepared to cart your items into the booth area from vendor parking.** Vendors must park in the vendor parking areas. Please be courteous to your fellow vendors when considering where you are parking. **No parking allowed by craft vendors on Forest St. or in the front parking lot of the fairgrounds on Hwy 70.**

Event Clean Up:

Sunday, October 4, 2020 3:00pm

- **Exhibitors MAY NOT tear down or bring vehicles on to festival grounds without permission and only after 3:00pm.** Those who do so are endangering visitors and fellow artists and will not be invited back. Please help all of us and follow this procedure.

Important Dates:

Application Deadline: March 1, 2020

Applications will continue to be accepted after March 1st until all booths are full.

Start of Acceptance Notification : March 15, 2020

Wisconsin Seller's Permit:

All exhibitors are required to have on file their Wisconsin Seller's Permit number with our office in order to participate. You may obtain one by contacting the Wisconsin Dept. of Revenue, Income, Sales Inheritance & Excise Tax Division, PO Box 892, Madison, WI 53708 or call (608) 266-2776.

Note: Effective October 1, 2006, Eagle River has become a Premier Resort community. **Therefore the Premier Resort Tax of .5% in addition to the County/State tax of 5.5% is in effect.** For more information on this tax contact the Department of Revenue at the above information.

Certificate of Insurance:

All vendors are required to have on file a copy of their certificate of General Liability Insurance with our office by September 1, 2020.

Booth Space Information

- 10' x 10' inside craft tent
- 10' x 10' inside craft barn
- 10' x 10' inside fairgrounds exhibit building
- 10' x 10' outside space/fairgrounds

Booth spaces are non-transferable. Security will be available to cover festival grounds; however, we are not responsible for merchandise left in booths. Booth layout and booth assignments will be determined by the committee and we will honor requests when able. **If requesting a particular booth space, please see enclosed map to determine your requested spot.**

Questions: For further information, contact the Events Coordinator —Eagle River Area Chamber of Commerce at (800) 359-6315 or email: events@eagleriver.org

Rules & Regulations:

Please Note:

Hand Made Items by the Seller Only

- Applicants must be 18 years or older.
- Each applicant is responsible for their own liability insurance.
- **All work must be your own original art or handcrafted items created and sold by the applicant/seller.**
- All work is expected to be equivalent in quality to that depicted in the application photos.
- Each applicant must bring with them enough merchandise to sell during the entire event. All booths must be open during the entire show.
(Saturday: 9:00am - 4:00pm & Sunday: 9:00am - 3:00pm)
- **Each applicant must have with them at the show a booklet of photographs showing your items being made in progressive steps as you may be asked to show it to a Cranberry Fest Exhibitors Committee member.**
- Exhibitors can not display any type of marketing sign that detracts from the appeal of the craft show, show a sale, show a closeout, show a year-end sale or other phrases as such.
- The Cranberry Fest Exhibitors Committee reserves the right to accept or reject all applicants.



- The Cranberry Fest Exhibitors Committee reserves the right to question all merchandise and has final say. **Should merchandise for sale in your booth be deemed not appropriate, you will be asked to put those items away and are not allowed to sell them at anytime during the show. Should a majority of your items be deemed not appropriate you will be asked to tear down your booth immediately and to leave festival grounds without refund.**
- Exhibitors are responsible for their own merchandise and booth area. Cranberry Fest is not responsible for any damage or theft.
- Exhibitors must clean up and appropriately discard all trash in their area to appropriate trash receptacles including cardboard, electrical ties, etc.
- **NO ANIMALS (dogs, cats, etc.)** allowed on the Vilas County Fairgrounds according to the Vilas County Animal Ordinance #19.08. This ordinance will be strongly enforced by the local authorities.
- Exhibitors who do not comply with these rules will be required to remove their work immediately without refund of fees and may be required to tear down and leave festival grounds; and will not be invited back.

Cancellation Policy:

Fees must be included with application and are non-refundable after notification of selection unless the space can be reassigned. In this case, there will be a 20% cancellation fee withheld from your refund.

There are NO REFUNDS for cancellation after September 1, 2020.